

“Teacher turned coach uses passion project to impact community”

Lifelong runner discovers his desire to serve others outside of the classroom

A runner since the age of 11, Colin Turner grew up just outside of Wooster, Ohio in a very active family. Despite the very cold temperatures that northern States are notorious for having, His father constantly encouraged him to go outside and (at the very least) feel the wind on his face. .While Turner did not want to admit that his father was right, he found that running made him feel alive. Because of this newfound love for running, Turner attended a tryout for his secondary school’s cross country team, which he says was purely “just for fun”. Ultimately, he had one of fastest times in school history. It was at that moment in which he knew running was going to be a significant part of his life forever.

Turner continued to compete in cross country realms throughout middle and high school, and even received recognition because of his performance to attend the College of Wooster in his hometown. As a secondary education major, Turner did not have as much time to focus on running as he was accustomed to, but still competed in a variety of events—and still earned top titles. Upon graduation, he was set to become a seventh grade English teacher at a well known private school in Boston, Massachusetts—however, that was not what he was most passionate about. Turner has remained in that same position for about 15 years, all while navigating marriage and raising two young children.



Like many individuals, Turner found himself becoming a new stay at home father during the pandemic—and needed an innovative way to support his family. Because of Turner’s experience with growing up in a family business, he was confident enough to begin the process of building a business of his own. Turner is a certified personal trainer, and loves serving others. Therefore, he decided to create a business based upon his love for running, personal training, and serving others called “Turner Fitness Coaching”. Turner Fitness Coaching focuses on Turner’s “Running Reboot Camp” and individual training guidance. The Running Reboot Camp provides clients with a community that can keep one accountable, workbook guides (that Turner has personally created!), access to “trainerize” app to track progress, and one on one “check in” meetings with Turner to discuss how to improve individually. Turner notes that “This program is designed to benefit the client in all aspects of health—physically and emotionally.” He continues by saying “Keeping the *whole* client in mind helps them become the best version of themselves!”

Though Turner Fitness Coaching is still in its infancy, Turner has already had 6 paying clients in the program, and two who participate in individualized coaching sessions. Recently, Turner brought 5 interns onto his team to assist with the company’s online presence and overarching marketing strategy in the Fall of 2021. “It has really been an awesome experience, said Felix Miyago, current intern. “I have no doubt that this internship will help me with my future endeavors!” Since that time, the company’s LinkedIn page has gained more than 400 followers, and more than 300 subscribers on the company email list. Turner is optimistic about the future, and hopes he can continue changing the way people think about their fitness journey.

For More Information, please visit turnerfitnesscoaching.com